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New arrangements for publicity for Not for Profit Organisations

As the national folk magazine, Trad&Now has published details of regular dance, poetry and music events around Australia in a calendar format for over three and a half years.

While this information has been provided free of charge to the folk community and event organisers, unfortunately it has not remained current and many changes have not been provided to the magazine.

It was also restricted to regular events and did not have a provision for contact information for organisations that do not have a regular activity. Also, because of the nature of the listing being provided in day order, it was difficult to find specific activities.

Starting with our next edition of Trad&Now, this information will be presented in an easier to use format where activities and like organisations will be grouped to make them easier to find and their contact information will be included.

It will now also be possible to add specific one off events with information that applies only to that event.

All Not for Profit Community Organisations holding such activities that would like to be included will need to complete the following form and return it to Trad&Now with the nominal payment amount shown where appropriate.

Organisation listings

Please list my organisation under the following category/activity heading:

Name of Organisation:

Description of activity (up to 25 words):

Regular event (if you have one) takes place:.....

Contact information (for publication):.....

Email address (for/not for publication):.....

Postal address (not for publication):.....

All organisations listed will need to take out a subscription to Trad&Now (\$49 for 12 months) and a copy of each edition will be sent to the postal address shown above.

Hopefully, recipients will check their entry regularly and advise us of any changes.

The listing will remain in place for the life of each subscription and each subsequent renewal.

SPECIFIC EVENT NOTICES

Please list my event under the following category/activity heading...

Activity/event description (up to 3 lines at a nominal cost of \$10 per insert):

.....

OR Activity/event description (up to 10 lines at a nominal cost of \$20 per insert):

.....

Please either send your payment with this form or provide credit card payment details below and send to Ducks Crossing Publications.

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